

United Noodles

Privacy Policy

Updated May 27, 2026

Our privacy commitment

United Noodles values your trust. This Privacy Policy explains how we collect, use, disclose, retain, and protect personal information when you visit our website, shop with us online or in-store, participate in our programs, contact us, or interact with our digital services.

This Privacy Policy was updated on May 27, 2026. It applies to United Noodles customer and consumer information. It does not apply to employee, contractor, job applicant, vendor, or business-to-business information where a separate notice, contract, or relationship applies.

We do not sell personal information for money. Some privacy laws, however, define “sale,” “sharing,” or “targeted advertising” broadly. Where required by law, we provide choices to opt out of those activities.

Website	Email	Phone
unitednoodles.com	info@unitednoodles.com	(612) 721-6677

Minneapolis
2015 East 24th Street
Minneapolis, MN 55404

Woodbury
7730 Hudson Road, Suite 60
Woodbury, MN 55125

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1. Personal Information We Collect

The information we collect depends on how you interact with United Noodles. We may collect the following categories of personal information:

A. Contact and Account Information

- Name
- Email address
- Postal address
- Telephone number
- Username and password
- Account preferences
- Communication preferences

B. Shopping, Loyalty, Rewards, and Preference Information

- Loyalty, rewards, discount, coupon, or promotional account information
- Purchase history
- Product preferences
- Store location preferences
- Household or demographic information you choose to provide
- Coupons, offers, discounts, and promotions used
- Contest, sweepstakes, survey, event, or promotion entries

C. Payment and Transaction Information

- Order details
- Billing and shipping information
- Payment confirmation information
- Return, refund, and customer service records

We use payment processors to handle payment card transactions. We generally do not store full payment card numbers after a transaction is completed.

D. Communications and Customer Service Information

- Emails, chats, webform submissions, survey responses, and other messages you send us
- Call recordings, call notes, or customer-service records, where permitted by law
- Feedback, reviews, comments, suggestions, or questions you submit

E. Device, Internet, and Network Activity Information

When you visit our website, use our digital services, open our emails, view our online advertisements, or interact with our social media or digital content, we and our service providers may automatically collect information such as:

- IP address
- Device type
- Browser type
- Operating system
- Referring URLs
- Pages viewed
- Links clicked
- Search terms
- Time spent on pages
- Email open and click activity
- Cookie identifiers, advertising identifiers, and similar online identifiers

F. Location Information

We may collect general location information, such as location inferred from an IP address. If we offer a mobile app or location-based digital features and you allow location services, we may collect more precise location information to provide store information, offers, or app features. You can manage location permissions through your device settings.

G. Sensitive Personal Information

United Noodles does not seek to collect sensitive personal information unless necessary for a specific purpose, permitted by law, or provided by you. Sensitive personal information may include precise geolocation, government identification numbers, health-related information, biometric information, children's data, or other information treated as sensitive under applicable law.

If we need consent to collect or use sensitive personal information, we will request it separately where required.

2. Sources of Personal Information

We may collect personal information from:

- You directly, such as when you create an account, place an order, contact us, enter a promotion, sign up for communications, or participate in a loyalty, rewards, discount, coupon, or promotional program
- Your transactions with us, including online and in-store purchases
- Our website, emails, advertisements, social media, and digital services
- Cookies, pixels, tags, SDKs, analytics tools, and similar technologies
- Service providers and business partners that help us operate our business
- Advertising, analytics, ecommerce, and marketing partners
- Social media platforms, if you interact with us through those platforms
- Publicly available sources
- Legal, security, fraud-prevention, and compliance sources

3. How We Use Personal Information

We may use personal information for the following purposes:

A. To Provide Products and Services

- Process orders, payments, returns, refunds, and deliveries
- Create and manage customer accounts
- Operate loyalty, rewards, discount, coupon, and promotional programs
- Provide customer service
- Respond to questions, requests, complaints, and feedback
- Communicate food safety, recall, product, order, or store information

B. To Personalize Your Experience

- Remember your preferences
- Recommend products, offers, recipes, content, or services
- Provide personalized coupons, promotions, and loyalty benefits
- Improve your shopping experience online, in our stores, and through our digital services

C. For Marketing and Advertising

- Send promotional emails, postal mail, text messages, push notifications, or other communications where permitted
- Develop and provide advertising and promotions tailored to your interests
- Measure the effectiveness of advertising and marketing campaigns
- Show you ads on our website, on social media, or on other websites and platforms

D. For Analytics and Business Improvement

- Understand how customers use our website, stores, programs, and services
- Improve products, services, website performance, advertising, and customer experience
- Conduct research, reporting, analytics, audits, and forecasting
- Develop new products, services, features, promotions, recipes, events, and store experiences

E. For Security, Fraud Prevention, and Legal Compliance

- Protect our customers, employees, stores, systems, and property
- Detect, prevent, and investigate fraud, unauthorized activity, misuse, security incidents, or other harmful activity
- Enforce our terms, policies, contracts, and legal rights
- Comply with subpoenas, court orders, government requests, audits, tax, accounting, reporting, and other legal obligations
- Protect the rights, safety, property, or security of United Noodles, our customers, employees, service providers, business partners, or the public

4. Cookies, Analytics, and Targeted Advertising

United Noodles uses cookies, pixels, tags, SDKs, local storage, and similar technologies to operate our website, remember preferences, analyze usage, measure performance, improve services, and support advertising.

These technologies may collect information about your device, browsing activity, interactions with our emails, and visits to our website or digital content. Some cookies are necessary for website functionality. Others help us understand usage, personalize content, or deliver advertising.

We may work with analytics and advertising partners, including search engines, social media platforms, advertising networks, ecommerce platforms, email providers, SMS providers, and measurement services. These partners may collect or receive information from our website, emails, ads, or digital services and use that information to provide measurement services, deliver targeted ads, or improve their own services, subject to their own policies and applicable law.

Where required by law, you may opt out of targeted advertising, sale, or sharing of personal information by contacting us as described below or by using any privacy choices link or tool we make available on our website.

Where required by applicable law, we recognize legally required opt-out preference signals, such as Global Privacy Control.

5. How We Disclose Personal Information

We may disclose personal information to the following categories of third parties:

A. Affiliates and Related Companies

We may disclose information within our family of companies for business, operational, marketing, and customer-service purposes.

B. Service Providers and Contractors

We may disclose information to vendors and service providers that perform services for us, such as:

- Website hosting and website management
- Ecommerce platforms
- Payment processing
- Order fulfillment and delivery
- Email, SMS, and push-notification services
- Customer service and call center support
- Loyalty, rewards, coupon, and promotional program administration

- Data storage and cloud services
- Analytics and reporting
- Advertising and marketing support
- Fraud prevention and security
- IT support
- Professional services, including legal, accounting, audit, insurance, and consulting services

We require service providers to use personal information only for the services they provide to us and to protect the information appropriately.

C. Advertising and Analytics Partners

We may disclose or make available online identifiers, device information, browsing information, purchase or interest information, and similar data to advertising and analytics partners to help deliver, measure, and improve advertising and marketing. Depending on applicable law, this may be considered “targeted advertising,” “sharing,” or a “sale” of personal information.

D. Business and Promotional Partners

We may work with selected partners to offer co-promotions, events, contests, recipes, product samples, or other programs. We may disclose information as needed to operate those programs or where you choose to participate.

E. Legal, Compliance, Safety, and Security Recipients

We may disclose information when we believe it is necessary or appropriate to comply with law, legal process, government requests, audits, investigations, or to protect rights, property, safety, or security.

F. Business Transfers

If United Noodles is involved in a merger, acquisition, financing, reorganization, bankruptcy, sale of assets, or similar transaction, personal information may be disclosed or transferred as part of that transaction.

G. With Your Direction or Consent

We may disclose information when you direct us to do so or when you give consent.

6. Loyalty, Rewards, Discounts, Coupons, and Personalized Offers

If you participate in a loyalty, rewards, discount, coupon, club, email, SMS, or personalized-offer program, United Noodles may collect and use information such as your contact information, account information, purchase history, product preferences, store preferences, and offer activity to administer the program and provide benefits.

Participation is voluntary. Some benefits may depend on our ability to use certain personal information. If you ask us to delete information, opt out of certain processing, or close your account, we may not be able to provide some program benefits, personalized offers, coupons, rewards, or discounts.

We will not unlawfully discriminate against you for exercising privacy rights. However, we may offer different prices, rates, levels, quality, or selections of goods or services through bona fide loyalty, rewards, discount, coupon, club, or promotional programs where permitted by law.

7. Your Choices

A. Email Communications

You may unsubscribe from promotional emails by using the unsubscribe link in the email or by contacting us. You may still receive transactional or operational emails, such as order confirmations, account notices, recall notices, or customer-service responses.

B. Text Messages

We send promotional text messages only where permitted and with any required consent. You may opt out of promotional text messages by following the instructions in the message, such as replying STOP, or by contacting us.

C. Postal Mail

You may request that we stop sending promotional postal mail by contacting us.

D. Push Notifications

If we offer push notifications, you can manage them through your device settings or the applicable app settings.

E. Location Services

You can manage location permissions through your device settings.

F. Cookies and Targeted Advertising

You may manage cookies through your browser settings and, where available, through our cookie or privacy preference tools. If you use different browsers or devices, you may need to set your preferences separately on each browser or device.

Where required by law, you may opt out of targeted advertising, sale, or sharing of personal information by contacting us or by using any privacy choices link or tool we make available on our website.

8. Your Privacy Rights

Depending on where you live and how you interact with us, you may have certain privacy rights under applicable law. These rights may include the right to:

- Confirm whether we process personal information about you
- Access the categories or specific pieces of personal information we process about you, where required
- Correct inaccurate personal information
- Delete personal information
- Obtain a copy of personal information you previously provided to us in a portable format, where technically feasible
- Opt out of targeted advertising
- Opt out of the sale of personal information
- Opt out of certain profiling that produces legal or similarly significant effects
- Request a list of third parties to whom we have disclosed, sold, or shared personal information, where required
- Appeal our decision if we deny a privacy request

We will not unlawfully discriminate against you for exercising privacy rights.

Minnesota Residents

Minnesota residents may have rights under the Minnesota Consumer Data Privacy Act, including rights to access, correct, delete, obtain portable data, opt out of targeted advertising, sale, or certain profiling, and request information about third-party disclosures, subject to legal exceptions.

If we use profiling in a way that produces legal or similarly significant effects, you may have the right to question the result, receive information about the reason for the result, review the personal information used, and request correction and reevaluation if inaccurate personal information was used.

9. How to Submit a Privacy Request

You may submit a privacy request by contacting United Noodles at:

Email	info@unitednoodles.com
Phone	(612) 721-6677
Mail	United Noodles, 2015 East 24th Street, Minneapolis, MN 55404

Please describe the right you wish to exercise and provide enough information for us to reasonably verify your identity and respond to your request. We may ask for additional information if needed to authenticate your request or locate your records.

You do not need to create a new account to exercise privacy rights. If you already have an account with us, we may ask you to use that account to submit or verify a request.

We will respond within the time required by applicable law. In many cases, this means we will respond within 45 days. If we need more time, we will notify you as required by law.

We generally provide privacy-request responses free of charge. We may deny or charge a reasonable fee for requests that are excessive, repetitive, manifestly unfounded, or otherwise permitted to be limited by law.

10. Authorized Agents

Where permitted by law, you may designate an authorized agent to submit certain privacy requests on your behalf, including opt-out requests. We may require proof that the agent has authority to act for you and may require you to verify your identity directly with us, except where verification is not required by law.

We may also honor valid browser, device, platform, or global privacy signals as authorized-agent opt-out requests where required by law.

11. Appeals

If we deny your privacy request, you may appeal our decision by contacting us at info@unitednoodles.com and writing "Privacy Appeal" in the subject line. Please include your original request, our response, and the reason you are appealing.

We will review and respond to appeals within the time required by applicable law. If your appeal is denied, we will provide information about how you may contact the appropriate regulator or attorney general, where required.

12. Retention of Personal Information

United Noodles keeps personal information only as long as reasonably necessary for the purposes described in this Policy, unless a longer period is required or permitted by law.

Our retention periods depend on the type of information, the purpose for collection, the sensitivity of the information, legal requirements, operational needs, security needs, accounting and tax obligations, dispute resolution, and whether we need to retain information to prevent fraud or honor opt-out requests.

Category	Typical Retention Purpose
Account information	Retained while your account is active and for a reasonable period afterward for customer service, legal, security, and business purposes.
Purchase and transaction records	Retained as needed for order history, returns, accounting, tax, audit, legal, and warranty purposes.
Loyalty, rewards, coupon, and promotional information	Retained while you participate in the program and for a reasonable period afterward to administer benefits, resolve disputes, and comply with law.
Marketing preferences	Retained while you receive communications and afterward as needed to honor unsubscribe or opt-out requests.
Customer service records	Retained as needed to respond to inquiries, improve service, resolve disputes, and protect legal rights.
Website and analytics data	Retained for business analytics, security, performance, and advertising measurement for a reasonable period based on the tool or service used.
Security logs and fraud-prevention data	Retained as needed to protect our systems, customers, employees, stores, and business.

When information is no longer needed, we may delete, deidentify, aggregate, or otherwise handle it as permitted by law.

13. Information Security

United Noodles uses administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, disclosure, alteration, misuse, loss, or destruction. These safeguards may include encryption, access controls, vendor controls, monitoring, employee training, and other security measures.

No method of transmission or storage is completely secure. We cannot guarantee absolute security, but we work to protect personal information using reasonable safeguards appropriate to the nature of the information and our business.

14. Children's Privacy

Our website, digital services, and stores are intended for a general audience and are not directed to children under 13. United Noodles does not knowingly collect personal information from children under 13 without required parental consent.

If you believe a child under 13 has provided us personal information, please contact us and we will take appropriate steps to review and delete the information where required.

We do not knowingly sell or use personal information of children for targeted advertising where prohibited by law. We provide additional protections for minors where required by applicable law.

15. User Feedback and Submissions

We welcome feedback, questions, comments, reviews, suggestions, and other submissions. Please do not submit confidential, proprietary, or sensitive information through general feedback forms unless specifically requested.

Unless otherwise agreed in writing, feedback and suggestions you provide may be used by United Noodles without restriction or compensation, subject to applicable law and this Policy.

16. External Links and Third-Party Sites

Our website, emails, social media pages, or digital services may link to websites, apps, platforms, or services operated by third parties. United Noodles is not responsible for the privacy practices, content, products, or services of those third parties.

Please review the privacy policies of third-party sites and services before providing information to them.

17. Changes to This Policy

United Noodles may update this Policy from time to time. When we update the Policy, we will revise the “Last Updated” date above. If we make material changes, we will provide additional notice where required by law, such as through our website, email, or other appropriate means.

Your continued use of our website, programs, or services after an updated Policy is posted means that the updated Policy applies to information collected after the effective date, subject to applicable law. Where consent is required, we will request consent separately.

18. Contact United Noodles

If you have questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us:

Minneapolis
2015 East 24th Street
Minneapolis, MN 55404

Woodbury
7730 Hudson Road, Suite 60
Woodbury, MN 55125

Email: info@unitednoodles.com

Phone: (612) 721-6677

If you are a Minnesota resident and believe we have not properly responded to your privacy request or appeal, you may also contact the Minnesota Attorney General’s Office.